

## Rewards

Earn Drivestars everytime your vehicle fuels



## Convenience

Easy to use and secure



## More Value.....

### More Rewards

1. **Parameter wise dynamic Drivestars (reward points)** - Customer can earn Drivestars based on quarterly spends - More spend brings more reward points
2. **Additional Drivestars (reward points) for EFT (for fleet customers, corporate customers & customers with attached vehicles)** - CCMS Recharge through EFT may entail more reward points
3. **Lube purchase at HPCL outlets** - Purchasing HP lubes enable customer earn more than 10 times of regular reward points

### More Redemption Options

1. **Redeem Drivestars for FREE FUEL** - Customers can redeem Drivestars for purchase of fuel or lubes. Redemption can be done on terminal or by logging into www.drivetrackplus.com or by calling on the customer care number
2. **Gift redemption option** - Customers can avail variety of choices like Mobiles, TVs, Laptops, Gift Vouchers and many more for redeeming Drivestars in addition to option of redemption for fuel

### Insurance Benefits

1. **Insurance cover for accidental death as well as total and partial permanent disabilities** for select customers and driver / helper of vehicles enrolled and active in the program

### Promotional Offer

1. **Frequent Promotional offers** - By participating in such events, customer will earn more and more reward points

## More Convenience.....

1. **Secure mode of carrying cash for fuel spends** - Customers need not carry hard cash. The cash is lying safely in CCMS or on the chip card
2. **Outlet locator with map on website for locating petrol pump** - Customer can plan his refill before he travels
3. **User friendly web** - Our interactive and advanced website, www.drivetrackplus.com provides customers **control, convenience and various value added services**
4. **SMS alerts** for transactions
5. **SMS based limit set** - This unique feature allows customer to set daily limit for any user card by sending a simple SMS
6. **24 X 7 customer care support** for any query / feedback
7. **Our team of Marketing Officers** are always available for any help or support

For more details, log on to [www.drivetrackplus.com](http://www.drivetrackplus.com) or contact our Customer Care Helpline : 18001039811



## More Control.....

## More Security.....

## More Value .....

## More Convenience .....



## Manage funds smartly

- Allocate money to cards online
- Transfer unused balances from cards



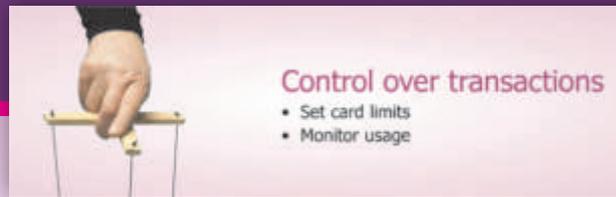
## Fuel Bhi, Fayda Bhi

Discover savings while you fuel your fleet



DriveTrack Plus® is a powerful prepaid card that provides complete fleet management solution to fleet owners and operators in the form of an unbeatable combination of control, convenience, security and attractive reward points. This innovative payment mechanism is designed for efficient management of fleet, through greater control over fuel consumption and operating costs, thereby adding value to business.

DriveTrack Plus® also offers solution to corporates for their fuel management and gifting.



### More Control.....

### Control on fuel spends for efficient fund management

1. **Effective funds utilization through "Central Cash Management System" (CCMS)** - CCMS acts as a central account for all transactions of the User Cards
2. **Multiple Modes of CCMS Recharge** - Customer can load money into his CCMS account by paying cash to the dealer or through Electronic Fund Transfer (RTGS/NEFT)
3. **Multiple Modes of User Card Reload** - The program offers customers facility of Remote Loading on card through CCMS. Customers can also reload user cards by paying cash to the dealer
4. **Efficient Fund Management** - Allocation of fund from CCMS Account to each card through setting card-wise limits so as to optimize expenses
5. **Balance Transfer** - Excess amount lying in User Card can be transferred to the customer's CCMS account using the 'Balance Transfer' function at the EDC terminal
6. **Monitoring of transactions any time** - Customers can monitor various transactions made by user cards on website
7. **Quality and Quantity Checks** by HPCL

### Tracking of Vehicles

1. **Mileage Calculation** - The program has facility of recording of odometer for the customer to calculate mileage and distance covered
2. **Real time tracking of vehicle** - Web based real time vehicle tracking - The program provides customer facility to track his vehicle

### More Security.....

### Secured Transactions

1. **Online Transactions** - All transactions are online with immediate availability of information
2. **Safe transactions** - Safe and secured transactions, as all transactions and validations are online
3. **Control Card for the owner and User Cards for the end users** - Separate PINs for control cards and user cards for higher security
4. **PIN based validation** - Provides added security for each transaction
5. **Individual card limits** - Customer can allocate limits to his individual user cards
6. **System generated receipts of purchase** - Customers get receipts for each transaction
7. **Secured web-log in with separate user ID and password** - Only customer or his authorized representative will be able to log-in with his unique user ID and password
8. **Transactions without manual intervention** - Fully automated transactions

### 24 X 7 online account management through secure web log-in

1. **Access to all card usage information**
2. **Limits management for each user card** - Customers can decide and allocate limits - daily, monthly, one-time and unlimited
3. **Web based MIS reports** on fuel purchases, reward points and balances